



**Frankfort / Franklin County Office
of Emergency Management and
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News Release

Contact: Deron Rambo
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**FRANKFORT AND FRANKLIN COUNTY TO UNVEIL HIGH WATER MARKS
AND OUTREACH TO TARGET LOCAL FLOOD RISK**

Residents, Media Invited to Attend

Frankfort, KY, November 27, 2012 - Officials from the City of Frankfort and Franklin County will launch a new high water mark initiative at the Paul Sawyer Public Library on Monday, December 10th at 9:30 a.m.

Frankfort Office of Emergency Management representatives will unveil a high water mark sign at the library, the locations of other signs, and announce new outreach efforts to showcase local flood risk and steps residents can take to protect their homes and families. Officials from Kentucky Emergency Management, the U.S. Geological Survey, the National Weather Service, and the Federal Emergency Management Agency will also attend.

Frankfort and Franklin County have experienced many significant floods, such as those in 2010, 1997, and 1978, that have destroyed homes, schools, and businesses. This new initiative will remind the community of its flooding history and of the steps residents can take now to reduce future flood losses.

“I hope that when people see these High Water Marks, they will spend a minute to consider how a major flood could impact our community. By visiting the website on the sign, or scanning it with their mobile device, they can quickly access information about how to protect themselves and their families,” says Deron Rambo, Director of the Frankfort / Franklin County Office of Emergency Management.

“Whether it’s making a plan, making a disaster kit, or even simple things such as putting valuable information in waterproof containers, there are low-cost and no-cost ways to reduce the amount of destruction floods can cause.”

Flood damage is not typically covered by a homeowners insurance policy. Contact your insurance agent to learn more about flood insurance. Visit www.floodsmart.gov to learn more about how much a flood could cost you.

Event Details

When: December 10th, 2012, 9:30 a.m. (Anniversary of the 1978 Flood)

Where: Paul Sawyer Public Library, 319 Wapping Street, Frankfort, KY

Why: Unveiling of high water marks and related outreach in Frankfort and Franklin County

Who: Presented by Frankfort / Franklin Office of Emergency Management, Kentucky Division of Emergency Management, the U.S. Geological Survey, the National Weather Service, and the Federal Emergency Management Agency

Frankfort and Franklin County’s new “Be Aware: Know Your Line” initiative is the first of its kind in the country, and is part of a pilot project developed by FEMA and seven other Federal agencies. Visit www.frankfortema.org or call 502-352-2064 for more information.

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